

"NLP - Neuro Linguistic Programming"

How to improve your communication, motivation and self-esteem! (Ebook - 220 pages)



The 3 PILLARS OF NEURO-LINGUISTIC PROGRAMMING, TO IMPROVE COMMUNICATION, MOTIVATION AND SELF-ESTEEM!

The NLP course presents the most effective strategies for communication, motivation and self-esteem. Not just practical techniques that you can apply immediately, but also the open and flexible mental attitude that will allow you to become your own leader. Learning to understand others and adapt yourself to their point of view, in order to communicate well, to persuade and convince. Clarifying your own objectives and learning to achieve them in a quick and effective way, having direction in your life and behaving in a congruent way. Acquiring strategies to motivate yourself and others, using empowering convictions that pave the way to success.

Transcription from Autostima.net Live Seminar!

Programme:

First Part:

- The pillars of Neuro-Linguistic Programming: the open and flexible mental attitude, which allows you to become your own leader.
- How to communicate in an effective way: understanding others and adapting to their point of view, to communicate well, to persuade and convince.
- How to improve your relationships with your partner, friends, relatives and everyone else.
- Eliminate misunderstandings in your life and put a stop to arguing forever.
- Acquire instant and practical strategies to understand others and make yourself clearly understood.
- Get on the same wavelength as others instantly, whatever the situation or location.
- Convince others about your ideas, by proposing them in an irresistible and fascinating way.
- Why you should throw away certain books on non-verbal language: risky and misleading statements, which take your power away.
- The secrets of emotional pacing: tuning into emotions in order to be in total harmony.
- Avoiding the mistake of labelling others: by being flexible and focusing on the person in front of you.

Second Part:

- How to motivate yourself and others by using empowering convictions that pave the way to success.
- Clarify and reach your objectives in order to have direction in your life and behave in a congruent way.
- The secrets of self-esteem: the mental focus, the physiology and mental pictures that modify our mental state.
- Achieving excellence by improving the most effective strategies that we already have inside us.
- How to achieve your objectives in an easy, quick and enjoyable way.
- Mistakes to avoid: a badly-formulated objective can compromise the outcome.
- Why only 3% of people achieve success: the greatest and simplest secret of all time.
- The pitfall of positive thinking: when seeing everything as beautiful is no use.
- Identifying your belief system in order to take control of your life.
- How to get into the success cycle and remain there for the rest of your life.
- **Transforming limiting convictions** into empowering convictions in order to achieve your objectives.

Free: 1 month of Support from the Trainer:

included in the price is an entire month of correspondence with the course trainer about your doubts, **further study and any other question** about the contents of the product you're buying. This way you can be certain that you can optimise what you learn and **personalise it according to your needs** and your specific objectives.

What this offers you:

Neuro-Linguistic Programming is the **science of human excellence**: this video course presents the amazing instruments which NLP offers you; to communicate more effectively, to motivate and be motivated and to improve your self-esteem.

Neuro-Linguistic Programming is a series of skills, which are useful in every field, whatever your profession and whoever you may be. With friends, relatives, colleagues, wives, husbands, children and parents. Being motivated, having great self-esteem and knowing how to communicate well can make a big difference to your life.

This video course is not for everyone; only for those who **want to grow** and put themselves to the test. It's easy to say: "I know how to communicate well, I don't need lessons", but the truth is that everyone can improve their relationships in some way. NLP teaches us how to do it, using strategies taken from the greatest communicators of all time and everyday people.

For example, the technique of Pacing teaches us to **get immediately in harmony with others**. How? Simply by mirroring their words, their posture, their gestures and physiology. We'll learn to share their emotions, feel their sensations and see the world through their eyes. Communicating and sharing ideas becomes easy and immediate.

And how important is it to know how to use their body language to **communicate with great impact**? We can make others feel good, by communicating in a congruent and assertive way.

Everyone, including all our friends, has a way of expressing him or herself which displays their personal **map of reality**: with a little practice and active listening, we can become aware of this, giving us a fundamental tool. For example, let's imagine that someone tells us: "I've always had a very clear and vivid picture of my life and my future. I see clearly that we could have a wonderful relationship." An ineffective way of answering this statement could be: "Well, I feel the same way, I've got extremely strong sensations, I feel the fire of passion burning inside me." Ineffective because these words come from a different representational language; this is a kinaesthetic response (based on feelings), to a visual affirmation. A **more effective response** would be: "You're right, that's exactly how I see it too. We could have a bright and dazzling future together."

Why is one response more effective than the other? Simply because it's **based on the other person's language**; it mirrors his way of thinking and seeing things. So this is the vitally important axiom of communication; "the map, not the territory": our way of seeing, interpreting and defining the reality of things is just that - ours. It's not actually reality, it's our reality of how things are.

Everyone has his or her own way of interpreting reality and in fact has their own map: a completely personal collection of values, ideas, interpretations and representations of the world. Together this constitutes our way of **living reality**, the diagram through which we know and recognise the world and absorb the experiences that the world gives us.

P.S.: While you're at the P.C. can I give you some advice?



This is the perfect video course for those who want to start from scratch. A fascinating presentation, which will truly leave you astounded. This is the most exciting and appropriate gift you could give yourself! - *Giacomo Bruno*

P.P.S.: Now do yourself a favour: GIVE YOURSELF THIS PRODUCT. **It is invaluable for YOUR growth!** You know what it's worth and what it can give you, and I was the first to use it to change my life. **Don't do as my friend Francesco**; he gave me his Tony Robbins book, because he'd had it for 10 years and wasn't interested in it: he's still upset at having wasted 10 years of his life. If you're here, it's because you have a **strong desire and you're interested** in what I've got to tell you and the ideas my products can offer you. Buy one, just one. Give yourself this chance. There's no risk. I guarantee it.

P.P.P.S.: Have you ever asked yourself **what it would cost you NOT to buy this product?** Maybe you have simple doubts, in which case you can contact us using the above form; we'll answer you within 24 hours. Or maybe you are interested in these topics and will therefore enrol for a training course costing **from 300 to 1,500 euro**; maybe it won't give you any more than you'd get from this product. And that's without the additional costs of travelling to the course (from 50 to 300 euro if you have to fly), or the exorbitant cost of the hotel (150 euro per night). Or you could buy ten books (200 euro) and more or less cover the same ground as our product. But how much will remain with you once you've finished reading, compared with what you'll see/feel/hear in one of our products? Studies on learning say that **you lose 90%** of the information. And that's nothing compared to the stress and wasted time. How much will it cost you being angry, or living in a negative state? How much is your time worth? How much is your happiness worth? **What value do you place** on having deep relationships with others? Would you like to have an exciting and rewarding life? Would you like to wake up each morning with clear and motivating objectives? Then think it over and keep it in mind...

Your life is about to change...

Order now and YOU CAN DOWNLOAD IT IMMEDIATELY!

I advise you to get a pen and paper, and **take notes**, as if you were in the classroom. Do all the recommended exercises; that way you'll immediately **absorb the strategies** as demonstrated!

Then start putting **into practice** what you've learnt straight away, make a commitment to work on it and in 10/20 days you'll feel much better! And if you've achieved **so many concrete results** in a few days, think about the months and years to come...

And if you were to get the life you wanted? More security, more money, more love, more relationships...

Some testimonies:

"The techniques are incredible, they will **really change your life**. If only I'd discovered them earlier!" - Giuseppe De Gregorio (Salesman/Instructor)

"The clarity exhibited by Giacomo Bruno is truly excellent. Giacomo gave us the keys of his **profound knowledge** letting us explore and continue confidently along the **road to excellence**! Thank you!" - Silvia Fabbri (Professional)

"Well done! I purchased your NLP video course and I must say that your **DVDs are extremely rich and comprehensive**; they've had a great impact on me and also on my eleven year-old daughter!" Paola Bettini (BancaIntesa)

What can NLP offer you?



Neuro-Linguistic Programming is the science which has studied human excellence for over thirty years and furnishes you with **concrete and effective techniques**, the secrets of leaders, of great communicators, the best salesmen. To offer you the **strategies of the greatest geniuses** in the history of mankind. It will also give you a series of truly extraordinary techniques and strategies. It will also give you an open and inquisitive mental

attitude towards others and yourself. To achieve your objectives, **rediscover your motivation** and **improve the quality of your life**.

Are you one of us?

The truth is that it's very difficult to live in today's world. Answer these questions:

- Do you sometimes feel unsure of yourself too?
- Are you also not completely satisfied with your relationships?
- Do you also think you deserve more out of life?

Fine, then you're one of us! **You're not alone and you're not the only one. But we believe YOU'RE UNIQUE!** You're unique as a person, as a human being, as a collection of values and convictions, as an identity. And our products don't want to act as a substitute for human rapport. **Our product** want to bring out all of this, to **help you in your personal and professional life**. Because all of us can improve, we just need the right strategies. For over thirty years, Neuro-Linguistic Programming (NLP) has been studying successful people in order to model **effective and immediately useable strategies** on them. In fact our products are the results of years of study and passion for our work.

Here's what we guarantee you:

• The most effective and up-to-date strategies for your improvement on a worldwide level: we are actually in direct contact with international Neuro-Linguistic Programming trainers and we're among the first to know of any new discoveries!

Do an exercise to improve yourself now!

Imagine looking at yourself having **achieved your dreams**. You're exactly the **person you wish to be.** With the qualities, inner security, economic freedom and relationships you've always dreamed of. Take a minute to imagine all this. Now imagine stepping into this image, of living it in the first person, of **feeling good**, extremely good. Imagine feeling this sensation of well-being inside your body. Where do you feel it? Now **let it expand and fill your whole body**, with each breath you take, let it multiply until you feel better, until you feel a sensation so strong that you've never experienced it before. **And if you always had all this** at your fingertips?

Do you want a Trainer who's always up-to-date?

President of **Autostima.net**, **first Italian** NLP society, engineer **Giacomo Bruno** has been involved in personal growth since 1990. He trained and specialised in NLP (Neuro-Linguistic Programming), Leadership, Communication and Motivation in **Europe** and the **USA** with the **World's best trainers**, including Richard Bandler, John Grinder, Anthony Robbins, Robert Dilts, Deepak Chopra and John La Valle. He was **named Trainer by Dr. Bandler, founder of NLP**. This means that he guarantees you maximum professionalism and frequently updated content. He runs courses in communication, self-esteem, selling, motivation, leadership and personal development **all over Italy**. He is author of the book "Seduzione", an original manual, which guides you through the steps to discover your hidden potential, improve your self-confidence and conquer people with your charm. In Italy, he is also creator of numerous video courses on DVD on many aspects of personal and professional growth, to help you discover the greatness within yourself. His newsletter containing advice on motivation is followed by **over 200,000 devotees** every week. His courses are followed on the **Radio**, in the press and **national TV**, which have realised how useful the road to personal improvement can be to you.

Would you like to possess an exclusive video-course?



Deluxe product for a demanding public. The most effective strategies for personal and professional improvement. The **secrets of the greatest** and most important World geniuses, from communication to sales, from motivation to richness. Secrets and knowledge imported directly from the USA from a top-quality trainer. High-value products for a top-quality lifestyle. On sale **exclusively at Autostima.net**. Genuine

and typical course, filmed live in the Autostima.net classroom. The trainer, with his professional and involving style, transmits the **techniques and mental attitude** for success in your private and professional life. Live, with the advantage of being able to watch the course dozens of times over, of being able to stop and follow all the **exercises**, taking as **much time as you need**. For all those who want to start their growth **in the comfort of their own home**.

What does Autostima.net guarantee you?

Today Autostima.net is the leading company for development training in Italy:

-LEADER OF PERSONAL DEVELOPMENT WEB SITES – Your satisfaction is guaranteed by 200,000 devotees in Italy who are enrolled in our newsletter and who follow us every week.

-LEADER IN DVD VIDEO COURSES – Your personal growth begins in the comfort of your own home, thanks to the most complete video course on every aspect of effective communication and personal improvement.

-LEADER IN TRAINING SCHOOLS – We accompany you along your path to growth, together with thousands of people each year with our products and our internationally-recognised training courses.

Your payment is 100% secure:

Secure CREDIT CARD payment - Autostima.net uses **ClickBank**: they are a trusted online retailer specializing in digitally delivered products. The transaction goes via a **protected** and guaranteed server and all your personal data remains private and protected.

24-hour assistance for you:



Autostima.net gives you complete assistance: don't hesitate to contact us with any needs or questions. You'll be given an **email address** to write to our experts. Response guaranteed within 24 hours. You can contact us for further study, more information, technical explanations or any other questions. It's all with no additional costs.

Satisfaction Guaranteed or your money refunded:

100% Refund - We know that buying over the internet the first time isn't easy. We know that you'd prefer to see the product before buying. We know that you're worried about buying something unsuitable. That's exactly why Autostima.net is happy to guarantee you a **complete refund within 56 days of receiving the ebook**, so you've got time to see for yourself. If you're not completely satisfied with what you've learnt, if you haven't found any useful hints or ideas whilst reading our ebook, if you personal or professional growth has not benefited as you'd hoped, then we'll refund 100% of the cost. Because we know **the value of our ebook** and we're certain you'll be satisfied, that you'll recommend it to your friends enthusiastically and decide to buy the others. Happy reading!

Testimonies from our clients:

"The video courses are extremely interesting and original in their suggestions. The originality comes from the immediacy and simplicity. It's an excellent introductory incentive, which demands further study. I've taken other courses of this nature, and found them too emphatic; the lecturers seemed more like actors than teachers. I really appreciated the calmness and professionalism of "Engineer Bruno"! - Giorgio Senna (Entrepreneur)

"The clarity exhibited by Giacomo Bruno is truly excellent. Giacomo gave us the keys of his profound knowledge letting us explore and continue confidently along the road to excellence! Thank you!" - Silvia Fabbri (Professional)

"Well done! I purchased your NLP video course and I must say that your DVDs are extremely rich and comprehensive; they've had a great impact on me and also on my eleven year-old daughter!" Paola Bettini (BancaIntesa)

"Giacomo Bruno has the ability to make all the participants feel at ease!" - Mauro Guidetti (Entrepreneur)

"Giacomo Bruno has excellent skills and is very helpful! Well done!" - Piero di Bello (Entrepreneur)

"The professionalism of Giacomo Bruno is highly competitive, despite his young age. Of especial note is his total respect for the hours. I'm extremely satisfied with the concepts acquired and the strong sense of unity between the students; a wonderful experience!" - Giacomo Ricci (Professional)

"Giacomo Bruno manages to transmit information in a clear and simple way, enjoying himself and making sure you enjoy it too!" - Samuele Quaini (Lawyer)

"It's an experience which allows you to share various states of mind with many other people. There was immediately a warm friendly atmosphere amongst we participants, all thanks to Giacomo Bruno, who knew how to get the best out of each of us, even the most timid!" - Diego Giglio (Entrepreneur)

"All excellent, above all the content and the relevant techniques!" - Gilda Rossi (Professional)

"The practicality of these new techniques is immediate; you realise the positive effects during the actual course itself! The "Seduction" book is fantastic!" - Francesca Guidetti (Entrepreneur)

"Giacomo Bruno's strong point is the way he explains the methods and techniques dealt with in the course!" - Francesco Sollazzo (Professional)

"Giacomo Bruno has the great ability of being able to put himself at the level of the beginner, to make the journey easier! Thank you!" - Pino Rovatti (Entrepreneur)

"Giacomo Bruno has great clarity of expression, the basic tools are extremely useful for evaluating yourself, your work and study!" - Massimo Giuliano (Doctor)

"The course content is excellent!" - Fabio Oreste (Professional)

Media and Press:

"Autostima.net, leader in the production of video courses for personal and professional growth..." - TV Canale5

"Autostima.net market leader in the field of communication and Neuro-Linguistic Programming..." - Radio1 Rai

"Extremely interesting courses in better communication and making you feel at ease in any situation..." - TV RAI

"To seduce... you need techniques. Advice for aspiring Casanovas: Learn the techniques and conquer the person you long for..." - TV TgCom

"Giacomo Bruno, NLP trainer, president of Autostima.net, author of a book on seduction and dozens of video courses for personal and professional success..." - TV Canale23

"Autostima.net, a rich site of material for personal development..." - Radio Montecarlo

"Learn to move your body in order to seduce. Giacomo Bruno tells you how in his Seduction course..." - DONNA MODERNA Magazine

"It arrived with Hitchcock's cinema, the king of seduction. And now look at Giacomo Bruno's manual of conquest..." – GQ Monthly

"More professional; halfway between made in Italy and the American yuppie is Giacomo Bruno, creator of Autostima.net..." - L'Espresso Weekly

"Certain simple strategies from Giacomo Bruno to raise a child to believe in himself and have a healthy dose of self-esteem..." - Spazio Donna Magazine

"Seducers aren't born, they're created. 'Seduction' by Giacomo Bruno: what better or more useful book for St. Valentine's day?..." – Millionaire Magazine

"Giacomo Bruno's brilliant advice on the use of the voice for career women who want to be successful..." – Cosmopolitan Magazine

"A book for seduction: you just need a few tricks to conquer women. Here are the many secrets of the 21st Century Casanova..." - Fox Uomo Monthly

"You just need a few tricks to conquer a loved one: the words of Bruno, author of a manual of the perfect Casanova..." - L'Espresso Weekly

"Males on form and more secure. Want some advice to make your partner feel better? Autostima.net is the answer..." - DONNA MODERNA Magazine

"A great course on self-esteem and what it takes for face up to and survive someone as unpleasant as the boss..." – Virgilio Site

"Autostima.net teaches interesting techniques for seduction, for believing in yourself, for being one of the leaders..." – Tuttogratis Site

"Autostima.net, site dedicated to themes, to discipline and companies who deal with personal growth..." - II Denaro Daily



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