

Application instructions
 Autoship savings
 90 Day product commitment
Read Income Disclaimer
 Earning levels for Isagenix Independent Associates that appear in this publication should not be construed as representative of fixed or typical income earned with an Isagenix business, nor are they intended to represent that other Associates will eventually achieve the same level of income. Income level achievements are dependent upon the individual Associate's business skills, personal ambition, time, commitment, activity and demographic factors.
 In home taste testing offer
Handout Information Packet

Get Started

Information Worksheet Application
 Economic potential
 Buddy system
2nd Handout
 Discuss components
 Movie/restaurant opportunity transition
Information Packet

Gourmet joke **Apron & Hat**
 HOT TIP **Chocolate**
Vanilla
 Product blending IsaFruit & IsaFuel
 IsaFruits only 30 calories
 IsaFuel non-smokable hemp
Chef's Special
 Perfect protein
 Naturally occurring Omega 3 & 6 fatty acids
 Talk about Healthy Greens
5 Course Gourmet Meal
Bars
 Chocolate honey peanut
 Yogurt oatmeal
 Crunchy peanut
 Brownie crunch
Cookies
 Not a meal replacement
 Fiber cookie
 Drink plenty H2O
 HOT TIP

Keep out of reach of children. If you are pregnant, nursing, diabetic, on medication, have any medical condition, or are beginning a weight control program, consult your physician before using this product or any other dietary supplement. Discontinue use if allergic reaction occurs. These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Read Safety Disclaimer

Increase protein and watch lbs / inches fall off
 Stubborn Weight Loss Program
 How much protein does body need
IsaPro

THW Value Comparison about \$5.00 per day

Value comparison
 #1 reason premature aging, overeating
 Help destroy free radicals
5-Antioxidants-bumper polish

Concentrated vegetable extracts
 Read list of ingredients
 Women 2 am & 3 pm / Men 2 am & 2 pm
 Put in shakes if you want
4-Essentials

Cleanse a little each day, or for accelerated results cleanse 24-48 hours-see programs handout
 Helps eliminate cravings
 30 Day Gentle/Mild, 14 Day Mild, 7 Day Accelerated
3-Cleanse-filter cleaner

GTT

Opening
 This is not a DIET
 Total Wellness System

Video
 Take Control on Your Health
 Pretty disturbing

Isagenix Story
 John Anderson
 25+ years mfg, 2300 products, 650 companies
 Life threatening infection
 Saved his life
 40 lbs 30 days
 Research and study group
 What do we really have?

Personal Story
 What have been your results/benefits?
 Pre-screened testimonials

Read Weight Loss Disclaimer
 Results may vary. In a recent study, participants averaged a weight loss of 7 pounds at the completion of their first Isagenix 9 Day Program.

Total Health and Wellness System (5 Parts)

Complete meal replacement
 240 nutrients, 70 trace ionic minerals
 Support and maintain lean muscle
 A little over \$2.00 per shake

Organic Whey
 Improve immune 500x
 Dairy whey absorbs 16x faster than Soy/Rice protein
 Low lactose form
 All amino acids
 1/2 - 1 gram protein per lb of body weight
 Most protein full of impurities

Digestive Enzymes
 After 40, ability to digest protein decreases

Fiber
 Body needs 25-30 grams/day
 9 grams per serving
 Add flax seed to increase

Isalyte Minerals
 Total body cleanser
 70 high quality ionic trace minerals
 Fat emulsifies impurities, minerals gently separate fat from impurities
 Importance of hydration
 Lack of H2O, impurities re-absorbed

1-Shakes-oil cleaner

2-Ionix-gasoline

1st Handout

Engine runs better with gasoline / rocket fuel
 Concentrated cleansing minerals
 Use just before bed-relaxation / morning for energy
 Adaptogens Herbs adapt to body's needs
 Shift body into balance
 Recovery / Balance Great for athletes
 Mental Clarity / Energy / Relaxation

Total Health & Wellness Program / 30 Day Program
 Review gentle or mild cleansing
 Calendar
 Cross out precleanse